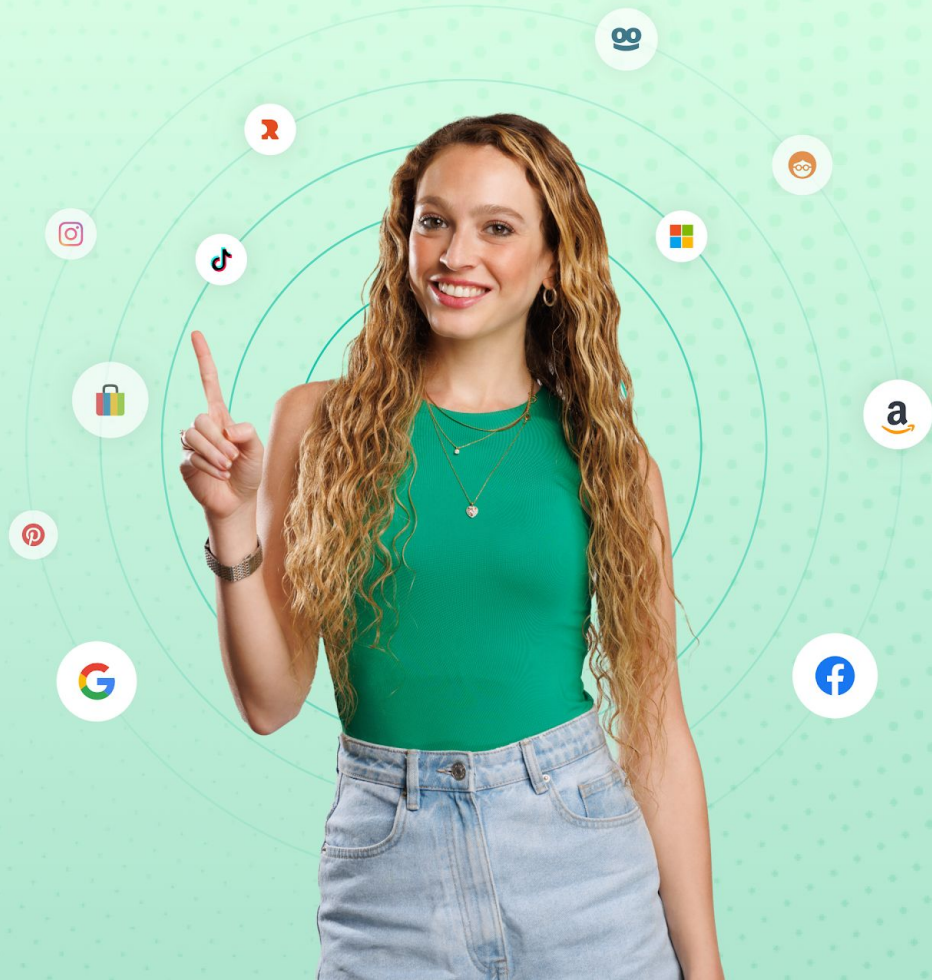




Feed Health Check:

Demo Feed

POWERED BY
ADCORE MARKETING CLOUD



Feed Health Check Summary

Date: Jan 24th, 2024

Feed domain: demofeed.com



591

TOTAL ERRORS



11/18

CHECK TYPES FAILED



120

TOTAL FEED ITEMS

(Out of 50% checked)



Boost Your
Feed's **Health**


START FREE TRIAL

Checks Overview

Date: Jan 24th, 2024

Feed domain: demofeed.com

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CHECK TYPE	 ERROR COUNT
Basic information checks:	
Missing titles, descriptions or product IDs	6
Duplicate IDs	0
Missing or invalid product URLs	60
Missing or invalid image URLs	60
Price, shipping & tax checks:	
Missing prices	0
Currency is missing	60
Missing shipping costs	60

EXAMPLES



Unlock Full Report to
Access Error **Examples**

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Checks Overview

Date: Jan 24th, 2024

Feed domain: demofeed.com

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CHECK TYPE	 ERROR COUNT
Content quality checks:	
Titles or descriptions that are too long	0
Title doesn't contain brand	40
Title contains duplicate words	29
Duplicate titles or descriptions	3
Use of disallowed special characters	32

EXAMPLES



Fix Your Feed Today

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Checks Overview

Date: Jan 24th, 2024

Feed domain: dem ofeed.com

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CHECK TYPE	 ERROR COUNT
Category mapping checks:	
Use of non-standard category names	0
Google Product Category isn't specific enough	0
Product type contains commas	0
Products not categorized	180
GTIN/MPN/Brand Checks:	
Missing or invalid Global Trade Item Numbers (GTIN), Manufacturer Part Numbers (MPN), or brand names.	61
Duplicates of these identifiers	0

EXAMPLES



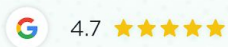
Access the **Complete**
Feed Health Report

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The Leading Product Feed Optimization Tool



Customization & Optimization

In just a few clicks you can label top selling products, apply powerful filters, achieve an error-free-optimized product feed and more!

Text AI Enrichment

Optimize and enrich your product's titles and descriptions with AI to boost your shopping campaign's conversion rates.

71M+
Products processed daily

10K+
Feeds optimized

150%
Average increase in ROAS

300+
Advertising channels



Fix Your Feed Today

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