FEEDITOR PLUS+

Feed Health Check

Demo Feed

POWERED BY

ADCORE MARKETING CLOUD

Feed Health Check Summary

Date: Feb 16th, 2024 | Feed domain: demofeed.com

591
TOTAL ERRORS

11/18
CHECK TYPES FAILED

120
TOTAL FEED ITEMS (Out of 50% checked)

Checks Overview

Date: Feb 16th, 2024 | Feed domain: demofeed.com

CHECK TYPE	ERROR COUNT
Basic information checks:	
Missing titles, descriptions or product IDs	6
Duplicate IDs	0
Missing or invalid product URLs	60
Missing or invalid image URLs	60
Price, shipping & tax checks:	
Missing prices	0
Currency is missing	60
Missing shipping costs	60

EXAMPLES

Unlock Full Report to Access Error **Examples**

START FREE TRIAL

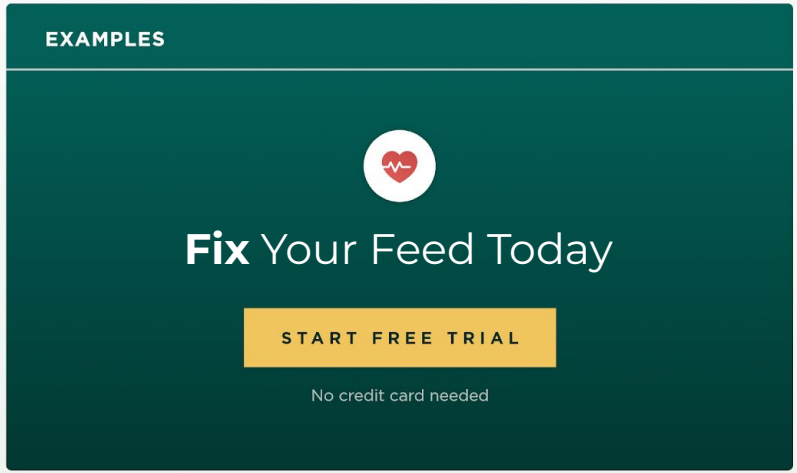
No credit card needed

Checks Overview

Date: Feb 16th, 2024 | Feed domain: demofeed.com

CHECK TYPE	ERROR COUNT
Content quality checks:	
Titles or descriptions that are too long	0
Title doesn't contain brand	40
Title contains duplicate words	29
Duplicate titles or descriptions	3
Use of disallowed special characters	32

EXAMPLES



Checks Overview

Date: Feb 16th, 2024 | Feed domain: demofeed.com

CHECK TYPE	ERROR COUNT
Category mapping checks:	
Use of non-standard category names	0
Google Product Category isn't specific enough	0
Product type contains commas	0
Products not categorized	180
GTIN/MPN/Brand Checks:	
Missing or invalid Global Trade Item Numbers (GTIN), Manufacturer Part Numbers (MPN), or brand names.	61
Duplicates of these identifiers	0

EXAMPLES

Access the **Complete** Feed Health Report

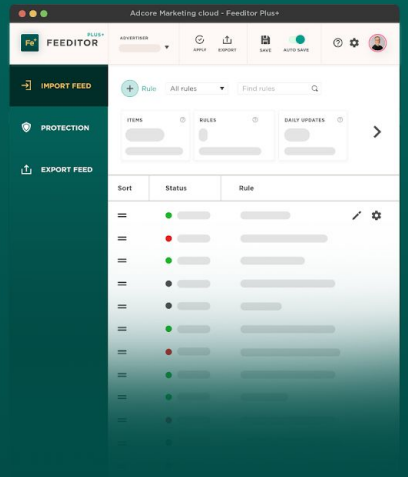
START FREE TRIAL

No credit card needed

FEEDITOR PLUS+

The ultimate solution for Plus-Size product feeds

4.7 ★★★★★



Customization & Optimization

In just a few clicks you can label top selling products, apply powerful filters, achieve an error-free-optimized product feed and more!

Text AI Enrichment

Optimize and enrich your product's titles and descriptions with AI to boost your shopping campaign's conversion rates.

71M+
Products processed daily

10K+
Feeds optimized

150%
Average increase in ROAS

300+
Advertising channels

FEEDITOR PLUS+

Fix Your Feed Today

START FREE TRIAL